

**Department of Kinesiology  
National Flagship Action Agenda (Draft)  
2003 through 2009-2010**

**Vision:** The Department of Kinesiology at Louisiana State University seeks to be recognized among its peers nationally and internationally as a highly visible elite research unit.

**Mission:** The mission of the department is the generation and dissemination of knowledge about human movement and its application to physical activity. To achieve this mission the department provides programs of excellence in graduate and undergraduate education. Faculty members are dedicated to a broad understanding of health and exercise in schools, community fitness centers, hospitals, rehabilitation units, business and industry, and a variety of sport settings. The program explores a full continuum of processes and outcomes, and is concerned with individuals ranging from young to old, healthy to diseased, and skilled to unskilled.

Goal 1. To promote quality basic and applied research in human movement with a focus on concentrations in exercise physiology, motor behavior and pedagogy, to enhance the body of knowledge in kinesiology, and strengthen the national and international status of the department. Advance the research mission and increase research productivity and external funding

Actions:

1. Replace adjunct faculty and one Instructor with tenure track faculty. Increase the number of research active faculty from 10 to 15.
2. Increase submissions for Federal Funding by 100%
3. Increase total external funding by 100%.
4. Increase laboratory space by 100%.
5. Generate funds for postdoctoral training programs (funded by NIH, etc.).
6. Increase support staff for research by 100%.
7. Maintain and expand collaborative relationships for the purpose of research and external funding.
8. Expand the alliance with K-12 schools to obtain funding and enhance the quality of physical activity for children.

Outcomes:

1. Faculty productivity and national recognition will increase.
2. Faculty will be more competitive for external funding.
3. Department will be highly visible and recognized as one of the elite departments in the country.
4. Faculty will receive more national awards.
5. More faculty will be invited to serve as editors or guest lecturers.

Goal 2: To increase interdisciplinary research and maintain and expand collaborative relationships.

Actions:

1. Establish two new international research collaborative relationships.
2. Maintain and expand the current relationship with the LSU Health Science Center.
3. Take a leading role in the Action for Healthy Kids Project in Louisiana.
4. Establish new collaborative relationships with other departments to study the role of behavior change in health and well being.
5. Maintain and expand partnerships with K-12 schools.

Outcomes:

1. At least one research report will be published with an international partner.
2. Increased research opportunities for doctoral students at the LSU Health Science Center.
3. The department will be recognized for its role in the Action for Healthy Kids Project.
4. External funding for collaborative projects with other departments will increase by 100% of 2002-2003 levels.
5. Faculty and graduate students will be engaged in research with partner schools.

Goal 3. Increase the quality of the graduate program and the number of graduate students with strong academic credentials.

Actions:

1. Develop a recruitment plan to attract high quality doctoral students.
2. Strengthen the requirements for graduate education.
3. Increase the diversity of graduate students.
4. Create more awards for doctoral student research

Outcomes:

1. Total number of high quality graduate students will be increased.
2. Doctoral program will achieve national prominence.
3. Funding for doctoral students will be increased.

Goal 4. Increase the quality of the undergraduate programs and the students enrolled.

Actions:

1. Continue to evaluate undergraduate admission standards to ensure that students are academically qualified.
2. Continue to review program goals and expected learning outcomes, and assess outcomes on a yearly basis.
3. Use results of assessment to improve course offerings.
4. Continue to develop a plan to ensure rigorous standards and grading policies that reflect a high quality program.
5. Recruit and retain a diverse student population.
6. Involve more undergraduates in research activities.
7. Create a culture that is focused on student learning rather than faculty teaching.
8. Provide more innovative learning experiences for students such as technology-based

instruction, service learning, and individual learning.

Outcomes:

1. Students will be highly qualified and retention rates will increase.
2. Quality of curriculum will be stronger and students will be more competitive in the job market.
3. More students will be accepted to top graduate programs in allied health fields
4. Students will be more diverse.
5. Faculty will reduce time in lecture and increase time in multiple roles such as supervising individual work.

Goal 5. Increase funding sources to support Goals 1-4.

Actions:

1. Increase external funding (grants and donations) for renovation of facilities.
2. Increase funding for faculty and students awards.