

LOUISIANA STATE UNIVERSITY
B.S. in SPORT ADMINISTRATION
120 HOURS

Sport Administration Core

KIN 2501 History & Philosophy of Kinesiology	3
KIN 2502 Practicum in Sports Studies	3
KIN 2510 Intro to Sport & Leisure Administration	3
KIN 2530 Sport in Society	3
KIN 3800 Ethical and Legal Issues in Sport	3
KIN 3801 Sport Strategy and Planning	3
KIN 3802 Program & Event Management	3
KIN 3804 Financial Issues in Sport	3
KIN 4513 Facility Management	3
KIN 4517 Sport Administration	3
KIN 4835 Internship	6
ACCT 2000 Survey of Accounting	<u>3</u>
	39

General Education

English 1001 or 1004	3
English 2000	3
Analytical Reasoning	3
Analytical Reasoning	3
(min. 3 hours Math)	
Gen Ed. Art	3
Gen. Ed. Social Sciences	6
(3 hrs. of Economics required ECON 2030)	
Gen. Ed. Humanities	6
CMST 2060 Public Speaking	3
Natural Sciences	<u>9</u>
	39

Free Electives (18) hours

Concentration (24 hrs.)

Select one concentration area from attached sheet

Admission to the Department of Kinesiology for the Bachelor of Science in Sport Administration

Students wishing to enter the Department of Kinesiology Bachelor of Science degree program in Sport Administration must satisfy the following minimum requirements:

- 24 earned semester hours with a 2.2 cumulative and LSU GPA;
- *English proficiency:* advanced placement in, credit for, or a grade of “C” or better in ENGL 1001 (1004);
- *General Education Math proficiency:* advanced placement in, credit for, or a grade of “C” or better in 6 hours of Analytical Reasoning; and
- *General Education Natural Science proficiency:* advanced placement in, credit for, or a grade of “C” or better in 3 hours of General Education Natural Science

Completion of Degree

A degree in Sport Administration is conferred when the following conditions have been met:

- Completion of 120 hours with cumulative and LSU averages of 2.2 on all work taken, with no grade less than “C” in specialized academic courses and concentration courses
- Completion of the final 25 percent of the program in residence in the College of Education on the LSU campus
- Completion of the appropriate approved curriculum
- Proficiency in written expression

Concentration Areas (24 hours)

Sport Commerce Concentration:

12 hours required:

MGT 3200 Principles of Management
MKT 3401 Principles of Marketing
KIN 4515 Sport Seminar
ISDS 1100 Introduction to Management Information Systems

12 hours from:

CMST 2061 Speech for Business and the Professions
BLAW 3201 Business Law
BLAW 3230 Sports Law
MC 2020 Foundations Advertising & Public Relations
KIN 2525 Practicum in Coaching Ind. & Team Sports
KIN 2526 Psychology of Coaching
KIN 2603 Consumer Health Issues
KIN 3507 The Olympic Games: Ancient and Modern
KIN 4800 African American in Sport
AAAS 2511/SOCL2511 Race Relations
SW 4500 Crisis Intervention
ELRC 4400 Introduction to Education Administration
SOCL 4301 Social Organization

Sport Leadership Concentration :

12 hours required:

HRE 2723 Introduction to Leadership Development
HRE 3723 Leadership Concepts
HRE 4723 Advanced Leadership
KIN 4515 Sport Seminar

12 hours from:

HRE 4039 Topics in International Develop
HRE 4301 Assessment, Career Development and Productivity
HRE 4504 Youth Leadership Development
HRE 4573 Managing the HR Develop Functions
ELRC 4002 Philosophy of Education
ELRC 4003 Cultural Pluralism
ELRC 4400 Introduction to Education Administration
ENVS 1126 Environment and Technology
HIST 2061 African American History
HIST 4078 Asian American History
HIST 4079 Women in History
KIN 2525 Practicum in Coaching Ind. & Team Sports
KIN 2526 Psychology of Coaching
KIN 2603 Consumer Health Issues
KIN 3507 The Olympic Games: Ancient and Modern
KIN 4800 African American in Sport

Description of Sport Administration Core Courses:

KIN 2501. History and Philosophy of Kinesiology (3) Development in kinesiology and health from ancient times to the present.

KIN 2502. Practicum in Sports Studies (3) Observation and practical application in a sport or sport-related setting. Students work in a professional capacity under the guidance of an on-site coordinator. Grades are assigned on a Pass/Fail basis.

KIN 2510. Introduction to Sport and Leisure Administration (3) Introduction to the academic and professional field of sport administration.

KIN 2530. Sport in Society (3) Interdisciplinary study of sport as a mirror of society reflecting the dynamics of human social existence' emphasizes process through which individuals formulate their identity from youth to old age.

KIN 3800. Ethical and Legal Issues in Sport (3) Introduction to basic ethical and legal principles required to successfully address managerial situations that arise in sport industry settings; ethical concepts and theories that provide the foundation for rendering of comprehensive decisions, including but not limited to issues involving Title IX, the use of drugs, antitrust, labor, intellectual property, and religion.

*(Prerequisite to be added: KIN 2510)

KIN 3801. Sport Strategy and Planning (3) Principles and procedures involved with marketing and promotion of professional and intercollegiate athletics.

*(Prerequisite to be added: KIN 2510)

KIN 3802. Program and Event Management (3) Basic concepts pertaining to the production of amateur, professional and recreational sporting events. Includes conducting an event.

*(Prerequisite to be added: KIN 2502 and 2510)

KIN 3804. Financial Issues in Sport (3) Prerequisite: ACCT 2000. Application of sound financial concepts in sport management and sport operation.

*(Prerequisite to be added: KIN 2510)

KIN 4513. Facilities Management (3) Preventive maintenance, facility planning, event administration, box office management, house and ground management, systems management, marketing, finance and personnel administration.

KIN 4517. Sports Administration (3). Policies and practices in the administration of athletic programs to academic settings.

KIN 4835. Practicum in Sport and Leisure Administration (6) Prerequisite: Senior Standing. For sports studies minors. Pass-fail grading. Practical applications of administration techniques in a sport, leisure, or sport-related setting.

*(Prerequisite to be added: Completion of all Sport Administration Core Courses)